



PRESENTED BY:



**OCTOBER 25, 2025**

Durham College and Ontario Tech University – Campus Recreation and Wellness Centre

**SPONSORSHIP OPPORTUNITIES**







## 50 YEARS OF GENEROSITY

In 1974, three civic-minded gentlemen and then Hospital President, Bill Holland, held a meeting to find a consistent and ongoing way to raise funds and pay for future needs of the Oshawa General Hospital. On that day, with big ideas scribbled on a simple cafeteria napkin, Stan Lovell, Edgar Bastedo and Ed Storie set the course for our rich 50-year history. It's because of their savvy business sense, philanthropic spirit and community advocacy that we are now one of the largest charities in Durham Region with well over \$100 million in funds raised since our inception.

First as the Oshawa General Hospital Foundation, campaigns emerged like **Heroes of Hope** which helped build the renowned R.S. McLaughlin Durham Regional Cancer Centre, **Setting the Pace** that outfitted our C-Wing Tower, and **My Health My Hospital**, which aimed to complete our redevelopment needs. In 2013, the Oshawa General Hospital Foundation merged with Lakeridge Health Whitby Foundation to create Lakeridge Health Foundation, expanding on decades of impactful work in the community.

The amalgamation of charities sparked a leap forward in fundraising for the Oshawa and Whitby hospital sites. The newly rebranded Foundation launched the **Hemodialysis Campaign** funding 46 new machines for in-hospital and home use. The **iSupport Campaign** took our Interventional Radiology Suite from the smallest in Canada to one of the most advanced. In 2024 we celebrated the success of **Our Cancer Campaign** raising \$21 million to advance cancer care throughout our Hospitals, the region and beyond.

Our donors, volunteers and sponsors have all had a part in making history. Now it's time to be inspired by the momentum of the past and set our sights on the future. Join us as a sponsor for the **2025 Gala** and propel the incredible progress made by this community and play your part in the delivery of exceptional health care, close to home.





# NOT YOUR AVERAGE GALA



The most popular and impactful party in Durham Region is returning in 2025! Among the most sought-after events east of Toronto, Lakeridge Health Foundation's Gala is an unforgettable night that boasts the perfect mix of glam and giving back.

Guests and sponsors will experience what our Gala is best known for and then some – luxurious raffle items, auctions, dancing and live music. The exclusive evening hosts approximately 500 guests all inspired to make an impact through various activities and elements throughout the evening.



With a reputation of transforming unexpected spaces into glamorous venues, the 2025 event will once again break the mold of traditional galas and present a unique evening in an untraditional space – the Durham College Campus Recreation and Wellness Centre.

We'll highlight our rich 50 year history and showcase the exciting vision of the future of health care in Durham Region. You'll hear from impactful speakers including grateful patients and expert hospital staff paving the way for innovative care options.

From gadgets to gourmet food and grand auction items, Lakeridge Health Foundation's 2025 Gala will no doubt be the most unforgettable evening of the year.









## WHY SPONSOR?

The Lakeridge Health Foundation Gala is an exclusive and glamorous evening attended by over 500 guests representing affluent and influential community members, business leaders, politicians, philanthropists, hospital staff and inspired local residents.

When your business sponsors the 2025 Gala you simultaneously build brand recognition, gain access to potential clients and give back to your community. Your sponsorship will put you and your business in front of a vibrant and enthusiastic audience ready to shop, network and be engaged.

Your sponsorship will benefit Lakeridge Health Foundation's mission to advance health care in Durham Region and fund equipment, capital needs, research and educational opportunities at the Oshawa and Whitby hospitals – and beyond.







Lakeridge  
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## CUSTOMIZE YOUR SPONSORSHIP EXPERIENCE

Sponsorship options are just a starting point. Customized sponsorship opportunities are available for companies who want to create a truly unique recognition and awareness experience based on your specific marketing and acquisition goals.

Have an idea? Or need a few suggested? Meet with our creative events and marketing teams to find unique ways to meet your marketing goals and build the best experience possible. Your sponsorship should be just as personalized as your health care.

We're here to build you the best sponsorship experience possible.

Custom levels could include:

- Unique signage
- Immersive brand activations
- Custom video in looping slideshow
- Guest takeaways
- Access to hospital common areas for marketing or acquisition







## PRESENTING PARTNER I \$30,000

### One available

Three tables of 10 at Gala

- Premium table seating
- Valet service
- Company name integrated into Gala wordmark
- Logo on Gala website with link to corporate site
- Logo on all Gala marketing materials (dependent on confirmation date)
- Logo recognition on in-event slideshow
- Full-page corporate profile/story in program
- Verbal recognition during dinner speeches
- Opportunity to address guests at podium
- Two (2) full-page program advertisements
- Logo placement on in-event collateral and signage
- Recognition in pre-event social media post
- Logo on social media thank you message
- Right to promote partnership and use LHF logo (with approval)
- First right of renewal for 2026 Partnership
- Option for private tour of Lakeridge Health



## DIAMOND PARTNER | \$20,000

### Two available

Premium designation option as Photo Booth  
or Cocktail Reception Sponsor

- Two tables of 10 at Gala
- Premium table seating
- Valet service
- Exclusivity of business category in Partner level
- Logo on Gala website with link to corporate site
- Logo recognition on in-event slideshow
- One (1) full-page program advertisement
- Logo placement on in-event collateral and signage
- Half-page corporate profile/story in program
- Recognition in pre-event social media post
- Logo on social media thank you message
- Right to promote partnership and use LHF logo (with approval)
- Option for private tour of Lakeridge Health

## PLATINUM PARTNER | \$12,000

### Four available

Exclusive designation option as Entertainment, Dinner Wine,  
Raffle, or Valet Sponsor

- One table of 10 at Gala
- Premium table seating
- Valet service
- Logo on Gala website with link to corporate site
- Logo recognition on in-event slideshow
- One (1) full-page program advertisement
- Logo placement in program
- Recognition in pre-event social media post
- Logo on social media thank you message
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## **GOLD PARTNER | \$8,000**

### **Ten available**

Shared designation option as Silent Auction, Live Auction, Coat Check, Registration, Late Night Pizza or Golden Ticket Sponsor

- One table of 10 at Gala
- Valet service
- Logo on Gala website with link to corporate site
- Logo recognition on in-event slideshow
- Half-page program advertisement
- Logo placement in program
- Logo in pre-event social media post
- Right to promote partnership and use LHF logo (with approval)

## **SILVER PARTNER | \$6,000**

- One table of 10 at Gala
- Valet service
- Logo on Gala website with link to corporate site
- Logo recognition on in-event slideshow
- Quarter-page program advertisement
- Logo placement in program
- Logo in pre-event social media post
- Right to promote partnership and use LHF logo (with approval)

## **BRONZE PARTNER | \$3,500**

- Four tickets to Gala
- Valet service
- Logo recognition on in-event slideshow
- Eighth-page program advertisement
- Logo in pre-event social media post
- Right to promote partnership and use LHF logo (with approval)

## **PEWTER PARTNER | \$2,000**

- Two tickets to Gala
- Valet service
- Eighth-page program advertisement
- Name recognition on in-event slideshow

## **TABLE OF 10 | \$5,000**

## **INDIVIDUAL TICKET | \$500**

## **CENTREPIECE PARTNER | \$500**

- Company name on (2) table centerpieces
- Company name in program



A man and a woman are shown from the chest up, smiling and looking upwards and to the right. The woman, on the left, has long, wavy brown hair and is wearing a grey ribbed sweater. The man, on the right, has a beard and is wearing a grey beanie and a dark grey sweater. Both are holding white mugs. The background is dark and out of focus, showing some wooden paneling and a small white birdhouse on the right.

# YOUR IMPACT

Event partnerships advance health care in our communities and directly support our families, friends, coworkers and neighbours who rely on our hospitals every day.

Over the last five decades, donations and sponsorships have transformed the health care landscape of our community with improved access, enhanced services, new equipment and the building of new, state-of-the-art spaces.





Hira and husband Mubasher

## PATIENT SPOTLIGHT

Here is just a small preview of the recent impact businesses like yours have had on our Hospitals:

- A PET-CT scanner is now operational in Oshawa
- Robotic Surgery has expanded cancer treatment options
- Cancer Diagnosis wait times are drastically decreased thanks to Digital Pathology
- Our Interventional Radiology suite has gone from the smallest in Canada to one of the most advanced
- All dialysis machines were replaced in Whitby and Oshawa

Through our collective effort we can improve, advance and innovate the health services from cancer care and surgery to paediatrics and mental health, in support of our smallest patients to our wisest. Together, we can bring state-of-the-art technology, invaluable research and medical talent to our Hospital.

Everyone relies on health care. Let's show the Hospital they can rely on us too.

It all started when Hira Ahmed-Tahir had an unbearable itch, swelling and redness around her right breast area. She immediately went to see her doctor.

After running a series of tests, she was diagnosed with breast cancer and with support from the genetic testing team at Lakeridge Health she discovered she was at high risk for reoccurrence. Hira's treatment was done at the R.S. McLaughlin Durham Regional Cancer Centre where she was cared for through her 16 rounds of chemotherapy and ongoing endocrine therapy.

Thanks to donor support, Lakeridge Health is home to one of the best cancer centres in all of Ontario and for many, it's just a few minutes drive from home.

"We have this renowned Hospital and Cancer Centre just fifteen minutes from our home in Oshawa. It is a blessing," says Hira. "I remember the fear and the anxiety; however, my nurse was so calm and that helped me. My entire medical team were my superheroes."

Hira is one of approximately 7,000 new cancer patients seen each year at Lakeridge Health. Whether supporting cancer care, paediatrics, surgery or our highest priorities, know that your investment with Lakeridge Health Foundation is an investment in the lives of our patients and families across Durham Region.



A photograph of two women smiling and embracing in a hallway. The woman on the left has short, curly dark hair, wears glasses, and a blue patterned top. The woman on the right has dark hair in braids and wears a grey sweater. The background is a blurred hallway with warm lighting.

# LET'S TALK

Your best sponsorship experience starts with a conversation. Our team of professionals are poised and ready to support your organization as you seek to meet your business and community engagement goals.

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# SPONSORSHIP SUMMARY

LEVEL	PRESENTING	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PEWTER
AMOUNT	\$30,000	\$20,000	\$12,000	\$8,000	\$6,000	\$3,500	\$2,000
AVAILABLE	1	2	4	10	UNLIMITED	UNLIMITED	UNLIMITED
BRAND RECOGNITION							
Company name integrated into Gala wordmark	●						
Logo on all Gala marketing materials	●						
Logo on Gala website with link to corporate site	●	●	●	●	●		
Advertisement in program	TWO FULL PAGES	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE	EIGHTH PAGE
Logo recognition on in-event slideshow	●	●	●	●	●	●	NAME
Logo placement on in-event collateral and signage	●	●					
GALA PROFILE							
Corporate profile/story in program	FULL PAGE	HALF PAGE					
Verbal recognition during dinner speeches	●						
Opportunity to address guests at podium	●						
Designation option (relative to sponsorship level)	●	●	●	●			
MEDIA							
Logo recognition in pre-event social media post	●	●	●	●	●	●	
Logo on social media thank you message	●	●	●	●	●	●	
Right to promote partnership and use LHF logo (with approval)	●	●	●	●	●	●	
HOSPITALITY							
Table of 10 at Gala	THREE TABLES	TWO TABLES	●	●	●	FOUR TICKETS	TWO TICKETS
Premium Table Seating	●	●	●				
Valet service	●	●	●	●	●	●	●





PRESENTED BY:



## #LHFGala

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@LHFoundation\_

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